

OpsCentral SMS

SMS Platform for Business

OpsCentral SMS is a two-way SMS platform. It not only allows you to broadcast SMS to your target audience, it also empowers your audience to reach you for a variety of campaigns. With OpsCentral SMS, you can now route incoming SMS to various destinations, perform auto-response, conduct votings or survey.



Empower your business to exploit the full potential of SMS to reach your target audience and for them to reach you, quickly and intelligently.

You can register an account online with us and start sending or receiving SMS within minutes. The user interface is intuitive and set up of every campaign should not take more than 5 minutes. Just simply fill up a one-page form and click submit.

Built-in Features:

✓ **Dashboard**

Allows you to have a bird's-eye view on your account and campaigns that you are currently running.

✓ **Contact Book**

Allows you to keep all your contacts in servers, auto-complete the contact's name if found.

✓ **Campaign : Info-on-Demand**

When you receive an SMS with appropriate keywords, the system will reply with an outgoing SMS and/or email containing the requested information.

✓ **Campaign : SMS Broadcast**

Broadcast your message to recipients from your Contacts Book or an uploaded CSV file.

✓ **Campaign : Voting/Poll**

Users can SMS to FlexiSMS and votes will be automatically counted and presented in a pie chart.

✓ **Application Programming Interface (API)**

Comes with a set of APIs for integration with your business processes.

✓ **Reports**

Retrieve detailed reports for any campaign at any point of time.

For more details, visit www.innovax.systems or call/WhatsApp us at:

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